



There is perhaps no issue that has grown more important, more rapidly, on so many different levels, than cybersecurity. It affects personal privacy, business prosperity and the wider economy, as well as national security and international relations. It is a field that matters for everything from human rights and corporate profits to fundamental issues of war and peace. Yet, while ever more amounts are spent each year, our collective understanding of the problem remains immature and both public policy and private sector efforts have failed to match the scale or complexity of this challenge for us all. The Internet has connected us, but the policies and debates that surround the security of our networks are too often disconnected, disjoint, and stuck in an unsuccessful status quo.

This is what New America's Cybersecurity Initiative is designed to address. Working across our International Security Program and Open Technology Institute, we believe that it takes a wider network to face the network of diverse security issues. Success in this endeavor will require collaboration—across organizations, issue areas, professional fields and business sectors, as well as local, state, and international borders.

●  New America is dedicated to the renewal of American politics, prosperity, and purpose in the digital age through big ideas, technological innovation, and creative engagement with broad audiences.

CYBERSECURITY INITIATIVE



[left photo] Peter Bergen, Vice President, Director of Studies, New America and John Carlin, Assistant Attorney General for National Security, U.S. Department of Justice at New America's 2015 Cybersecurity Conference.
[right photo] Jim Sciutto, Chief National Security Correspondent, CNN; Admiral Mike Rogers, Director National Security Agency, Commander, U.S. Cyber Command.

The new Cybersecurity Initiative at New America will have three major elements:

NETWORKS

Supported by our partnership with the Hewett Foundation, we will build:

- An International Cyber Network to write and comment on cybersecurity issues from a range of vantage points, providing a unique set of foreign perspectives to what is an inherently global field.
- A series of media partnerships to connect the above networks into and push forward wider public discourse. These include New America's relationship with Slate Magazine and its Future Tense blog, a new cybersecurity focused podcast co-hosted with Christian Science Monitor, its "Future of War" programming with Defense One/The Atlantic, and launch event with CNN.

EVENTS

We will work with our networks and other partners to support events that promote the initiative's objective.

- A Policy/Business Roundtable aimed at bringing together some of the best thinkers from the policy and business communities to discuss common approaches to emerging or under-addressed cybersecurity policy issues.
- An Annual Conference bringing together diverse expert communities and policy leaders, while highlighting bold new ideas.

RESEARCH AND ADVOCACY

We will continue to build on our extensive policy research and focus especially on developing cybersecurity policy approaches that are realistic, yet scalable and impactful.

- A suite of new online resources and databases, such as the cyber definitions database recently completed by New America's cyber team, made available for media, government, and other researchers to leverage in their own work.
- Through the wider partnerships and a focus on impact, we will engage both the wider public and policy makers directly, building a networked case for action on topics that will range from the protection of civil liberties within cyber debates to new military thinking about cybersecurity topics.



[from left to right] Seeta Peña Gangadharan, New America Senior Research Fellow; Daniel Kahn Gillmor, Technology Fellow, America Civil Liberties Union; Seda Gürses, Post-doctoral Research Fellow, New York University; Tara Whalen, Privacy Analyst, Google.

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NEW AMERICA'S CYBERSECURITY INITIATIVE TEAM

Kevin Bankston is the Co-Director of New America's Cybersecurity Initiative and the Policy Director of New America's Open Technology Institute, where he works in the public interest to promote policy and regulatory reforms to strengthen communities by supporting open communications networks, platforms, and technologies, with a focus on issues of Internet surveillance and censorship.

Alan Davidson is New America's Vice President for Technology Policy and Strategy and Director of the Open Technology Institute. He is also a Research Affiliate at MIT's Computer Science and Artificial Intelligence Laboratory (CSAIL), where he is a co-founder of the new MIT Information Policy Project.

Seeta Peña Gangadharan is a Senior Research Fellow at the New America's Open Technology Institute (OTI). Her work lies at the intersection of technology, civil society, and communication policy. She focuses on the nature of digital inequalities, data and discrimination, social dynamics of technology adoption, communication rights, and media justice.

Megan Garcia is Senior Fellow and Director of Growth, California, exploring how the work of New America's programs links to exciting local approaches to problem solving taking place on the west coast. She is an expert on national security policy and writes about how it can be better informed by the processes deployed in Silicon Valley and other centers of innovation.

Robyn Greene is the policy counsel for the Open Technology Institute at New America Foundation specializing in issues concerning surveillance and cybersecurity. She helps to research and develop policies to protect individuals' privacy, secure the Internet, and fuel the development of and access to emerging technologies.

Tim Maurer is Director of the Global Cybersecurity Norms and Resilience Project and Head of Research of New America's Cybersecurity Initiative. He focuses on cyberspace and international affairs at New America. He is part of New America's Future of War project and serves as a member of the Research Advisory Network of the Global Commission on Internet Governance, the Freedom Online Coalition's cybersecurity working group "An Internet Free and Secure", and co-chair of the Civil Society Advisory Board for the Global Conference on Cyberspace.

Robert Morgus is a Program Associate with New America's Cybersecurity Initiative and International Security Program, where he combines his technical knowledge with a background in international relations to provide policy relevant research and writing at the intersection of cyber space and international affairs. He focuses broadly on issues pertaining international cybersecurity and cyberwarfare, and Internet governance and freedom.

Peter W. Singer is a Strategist and Senior Fellow in New America's International Security Program. He is the author of multiple award-winning books, and is considered one of the world's leading experts on 21st century security issues. His books include *Wired for War: The Robotics Revolution and Conflict in the 21st Century* and *Cyberwar: What Everyone Needs to Know*, which was named to the US Army, US Navy and US Air Force professional reading lists.

Anne-Marie Slaughter is currently the President and CEO of New America, a think tank and civic enterprise with offices in Washington and New York. She is also the Bert G. Kerstetter '66 University Professor Emerita of Politics and International Affairs at Princeton University. From 2009–2011 she served as director of Policy Planning for the United States Department of State, the first woman to hold that position. Prior to her government service, Dr. Slaughter was the Dean of Princeton's Woodrow Wilson School of Public and International Affairs from 2002–2009 and the J. Sinclair Armstrong Professor of International, Foreign, and Comparative Law at Harvard Law School from 1994–2002.

Ian Wallace is a Senior Fellow in the International Security Program and Co-Director of New America's Cybersecurity Initiative. His research is mainly focused on the international security and military dimensions of cybersecurity policy. He was previously a senior official at the British Ministry of Defence.

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